Safety Pharmacology Society three-year strategy 2019-2021

Our new strategic plan builds on the foundation and success of the last three-year strategic plan. While we have kept our main strategic goals the same (Education, Partnerships, and Advancing the Science) we have identified new initiatives that we feel are valuable and important to our membership and field. Our achievements, progress and support of our growing membership means that we can continue to take steps to establish the Society as a proactive leader who provides information, perspective and guidance on issues within the field of safety pharmacology.

Vision

To lead the global safety pharmacology community in the development and safe medical use of biologically active molecular entities.

We will achieve this vision by bridging across disciplines to predict, identify, characterize, monitor and mitigate potentially undesirable pharmacodynamic activities in nonclinical studies and guiding their translation into clinical trials and beyond, to benefit all patients.

Purpose

Safety pharmacology leaders providing guidance and answers to critical questions that matter to patients, regulators, and scientists.

Value Proposition

SPS is the leading source and community for providing information, perspective and guidance on safety pharmacology through customized communication and engagement.

We move information from data to knowledge to wisdom
Objectives

Over the next three years, we will focus on delivering the following objectives:

- Provide high-quality education opportunities year round
- Promote the value of DSP Certification
- Promote safety pharmacology expertise as a discipline
- Create Value for all members
- Expand collaborative opportunities
- Expand our global presence
- Define Emerging Issues
- Provide platform to promote innovations
- Use Collective experience to promote to establish and communicate best practices

How will we deliver our strategy?

- Produce webinars and webinar series
- Organize regional meetings across the globe
- Create and online learning library with existing and new content
- Plan the DSP Certification communication strategy
- Implement a DSP Certification Online course
- Create a Directory of Experts with filters
- Include more translational focused education in our offerings at the Annual Meeting and beyond
- Facilitate mentoring opportunities/systems
- Create more content for Career resources
- Engage with universities to impact and provide input on safety pharmacology curriculum
- Focus collaborations on translational partners for educational content
- Foster interactions with regulators by arranging courses and workshops at facilities, and inviting regulators to participate in our activities
- Identify and facilitate multiple partnerships across regions, disciplines and industries through coalitions, liaisons, or direct interactions; find best partnership arrangement with each
- Identify high priority global communities and develop tailored outreach and support strategies for each; identify points of contacts in each community
- Create a Decision “Tree” and share with strategic partners
- Identify joint collaborative topics/initiatives, and program joint meetings, webinars or other educational opportunities with high priority partners
- Create a platform for key emerging issues and produce content for the identified issues
- Use our blog as an interactive platform for key emerging issues and for Q&A
- Identify best practice topics of high priority and produce best practice papers
- Compile best practice papers and create repository by subject matter
- Create a database of historical normals
- Produce thresholds of concern
- Facilitate ways to share innovative initiatives in key areas
- Create a cross-discipline insight tool
SPS Strategic Plan 2019-2021

**EDUCATION**
- Provide high quality education year round
- Promote the value of DSP Certification
- Promote safety pharmacology expertise as a discipline

**PARTNERSHIPS**
- Create value for all members
- Expand collaborative opportunities
- Expand global presence

**ADVANCING THE SCIENCE**
- Define emerging issues
- Provide platform to promote innovation
- Use collective experience to establish and communicate best practices

- Develop, disseminate and track relevant education programs through multiple channels
- Develop and execute communications strategy focused on certification
- Identify key messaging and activate targeted campaign

- Develop unique value offerings for each target audience and promote through targeted communications
- Develop partnerships by region, discipline, and/or industry
- Identify and create supporting outreach strategies for high priority global communities

- Determine innovation opportunities by key focus areas such as technology and consortia
- Create repository of priority best practices by subject matter